

Regulation
about the competition for media and bloggers
Award "My affectionate and necessary animal" ("Shaggy Oscar")

I. Goals and objectives of the competition for the media:

- Creating a stable, positive and humane attitude of society towards our smaller brothers.
- Maintaining a high level of professionalism in the journalistic environment and strengthening the prestige of the profession.

II. Management:

All organizational issues are under the jurisdiction of the organizing committee of the Award "My affectionate and necessary animal".

Evaluation of works and awarding of prizes is carried out by the jury of the Prize, formed by the organizing committee of the competition.

The coordinator of the competition for the media is the press agent of the Award Oksana Georgievna Obrekht (tel. 89024150370).

III. Procedure and conditions of the event:

All Russian-language media and bloggers, without exception, whose publications (broadcasts) have become animals or animal rights activists, can participate in the Award.

The last day of work acceptance is January 15, 2024.

The works, which are published from January 1 to December 31, 2023 can participate in the competition.

IV. Rules for submission of materials

- The official application in electronic form marked "Nomination for mass media and bloggers" is sent to the e-mail of the Award dobro_v_serdce@mail.ru
- The application must be submitted in any form and must indicate:
 - Full name of the author of the publications,
 - the name of the media or platform on which the publication was published, the distribution region, the publication release date
 - contact phone number, postal address.
- Print media submit the work by attaching a pdf file(s) or a link to the published (aired or on the information feed) material in the online version of the publication. Electronic media provide a link to the story.
- The application is assigned a serial number, which is reported in the response letter.
- The shortlisted nominees are notified that they have become diploma holders or applicants for the Award after the completion of the jury's work and summing up the results (in February 2024).

V. Awards:

No financial remuneration is provided.

The winners who took the first places are awarded Honorary diplomas of the Laureates of the competition in the journalistic nomination, as well as honorary prizes.

The nominees who took the second or third places are awarded Honorary diplomas.

Diploma holders are awarded honorary diplomas.

The nominees who took the first three places are invited to the award ceremony in Zelenogradsk, Kaliningrad region, which will take place in the spring of 2024.

Transportation costs, as well as living expenses in Zelenogradsk for applicants who took the first three places, are paid at the expense of the organizing committee of the Award.